

NEW ID / LIVING

CREATING EXCEPTIONAL BESPOKE FLOORS



New ID Living are interior designers in London who design, create and deliver beautiful interiors for all environments, including investment property, private clients, show homes and all commercial projects. We offer a comprehensive range of services and products combined with our total commitment to our client.

We have a continuous and proven track record of successfully managing projects of all sizes, from a single room design to a complete refurbishment, renovation or fit out.

If required, our interior designers will work with you through every stage of your project, offering a full and extensive range of carpets, hard wood flooring, curtains, blinds and furniture.

Combined with our integrated team of specialist craftsmen, we will provide you with a bespoke collection of products and services tailored to specifically meet every element of your project.

By creating interiors of individual character and quality, and keeping our finger on the pulse strings, our interior designers & product specialists provide our clients with excellent value for money without compromise on quality or service.

Please note that colour representation is not entirely accurate and the images are to be used for guidance purposes only.
The images shown on this spread are from previous projects.



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I. The Great Oak



2. Logs arrive



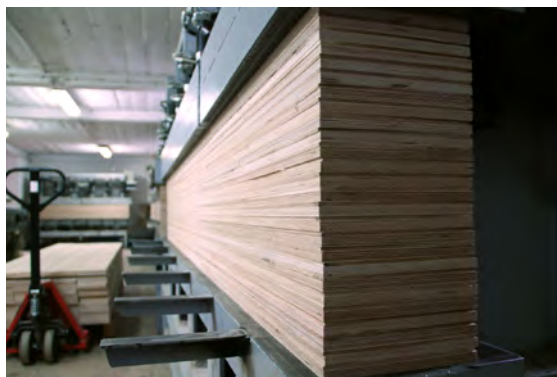
3. Logs selected



10. Automated filling



11. Sanding



9. Cold press lamination



8. Lamella calibration



12. Profiling T&G



13. Texturing



PRODUCTION



4. Logs processed



5. Bark removal



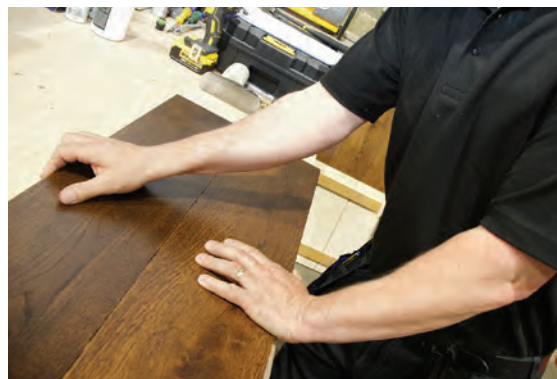
7. Kiln drying



6. Lamellas cut



14. Finishing



15. Quality control

Our fully certified Oak is **harvested from sustainable forests** throughout Europe.

Using the latest state of the art machinery and highly experienced craftsmen, your floor is produced from logs, during this 15 stage process.

THE NEW ID LIVING PROCESS

Our simple **4 step process** allows you to create your own bespoke wood floor.

Now you've chosen your options our experienced colour technicians will create your wood floor here in the UK, so ensuring the highest British quality and prompt delivery.

We also offer a bespoke colour matching service to create your perfect floor, so please feel free to provide us with a sample you would like us to match.

STEP
1

CHOOSE
YOUR
DESIGN

Start creating your bespoke floor by choosing your design from page 7.

STEP
2

CHOOSE
YOUR
DIMENSIONS

Choose the dimensions available in your design from page 7.

STEP
3

CHOOSE
YOUR
GRADE

Our range of designs are available in Prime and Rustic grades - shown on page 8 with the majority of items in stock and ready for finishing.

STEP
4

CHOOSE
YOUR
FINISHES

To create your bespoke floor choose your texture and treatment from page 9 and your colour and finish from pages 11-15.

We use UV cured hardwax oil as our final protective layer. Available in Extra Matt, Matt, Satin & Gloss finishes.

DESIGNS & DIMENSIONS



Planks

12/3 x 180mm x Random Lengths 600-2200mm

15/4 x 140/180/220mm x Random Lengths 600-2200mm

20/6 x 140/180/220/260/300mm x Random Lengths 1400-2400mm

Other dimensions are available upon request.



Herringbone Blocks

10/4 x 90 x 500mm

15/4 x 90 x 500mm

15/4 x 120 x 600mm

20/6 x 90 x 500mm

20/6 x 120 x 600mm



Chevrons

45 Degree Angle

10/4 x 90 x 500mm

15/4 x 90 x 500mm

15/4 x 120 x 600mm

20/6 x 90 x 500mm

20/6 x 120 x 600mm

GRADING



Prime Grade



Rustic Grade

GENERAL	Clear grade with mixture of natural grain.
KNOTS	Occasional pin knots < 10mm.
SAPWOOD	Minimal edge and core sapwood.
COLOUR	Natural variation allowed with no heart wood.

GENERAL	Rustic grade with mixture of natural grain and knots.
KNOTS	Healthy sound knots up to 60mm with dead knots up to 25mm and holes firmly filled.
SAPWOOD	Minimal edge and core sapwood.
COLOUR	Natural variation allowed with some heart wood.

TEXTURES & TREATMENTS



Brushed

Removing the soft grain enhances the texture of the timber.
Available in light, medium or heavy brushed.



Aged

Each piece of flooring is tumbled to achieve an authentic aged look to the edges and surface of the timber.



Bandsawn

Our bandsawn texture particularly suits retail and commercial projects.



Fumed

100% Fumed - tones of deep dark brown/black.

New ID Living offer you endless combinations of surface treatments to create your bespoke wood floor.

Here are the options available.



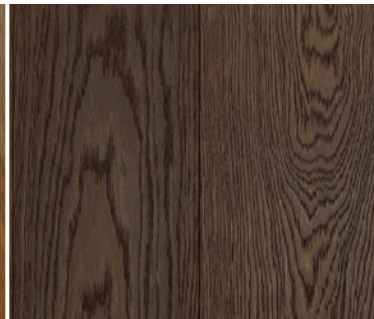
Light Smoked

Surface smoked - tones of light to medium brown.



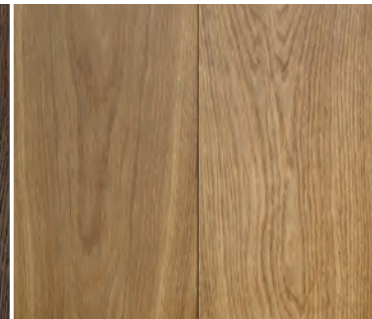
Medium Smoked

Surface smoked - tones of medium to dark brown.



Dark Smoked

Surface smoked - tones of dark brown.



UV Oil Finish

UV cured hardwax oil.
Available in Extra Matt, Matt, Satin & Gloss finishes.

Our fumed and smoked colours are achieved through a process which reacts with the natural tannins in the oak and although we use controlled processes, the final colours are dictated by nature and not by using pigmented stains.



PLANK COLLECTION

New ID Living offer you the option of thickness, width and grade in your chosen finish.

Our range of 28 bespoke finishes are a few of our favourites to whet your appetite; with endless options of textures, colours and finishes available.



New ID 901



New ID 902



New ID 419



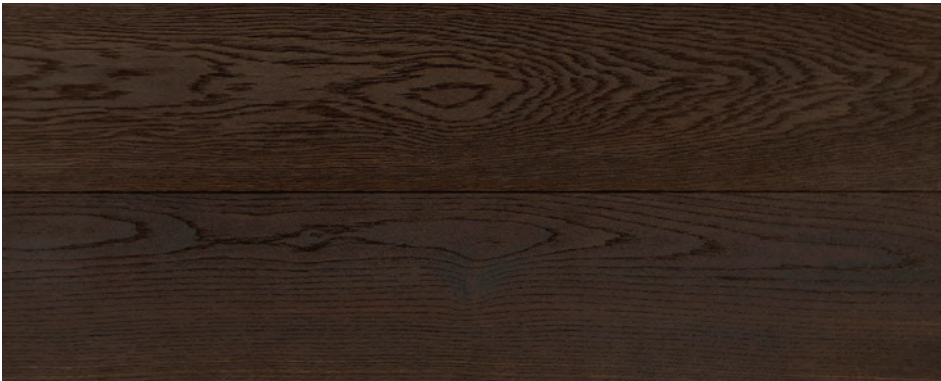
New ID 903



New ID 904



New ID 910 - Matt



New ID 920



New ID 921



New ID 929



New ID 938



New ID 911 - Satin



New ID 916



New ID 922



New ID 923



New ID 939



New ID 941



New ID 1170 - Gold



New ID 1171 - Silver



New ID 521



New ID 569



New ID 497



New ID 512



New ID 912 - Aged



New ID 919 - Aged



New ID 924 - Aged



New ID 925 - Aged



New ID 943 - Aged



New ID 932 - Aged



HERRINGBONE COLLECTION



New ID 939

Our **classic herringbone blocks** are also available in our bespoke range of 28 finishes to complement our Plank collection.

Available from stock and finished to order are our 15x90x500mm and 20x90x500mm herringbone blocks in prime and rustic grades.

The other dimensions shown on page 7 are produced to order with delivery times confirmed at time of order.



New ID 901



New ID 902



New ID 419



New ID 903



New ID 904



New ID 910 - Matt



New ID 911 - Satin



New ID 916



New ID 922



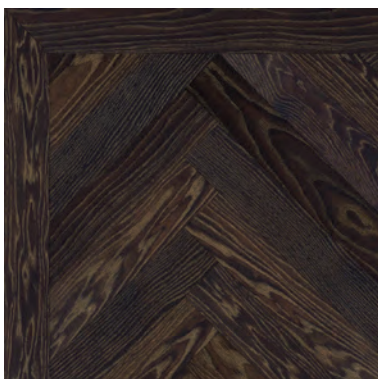
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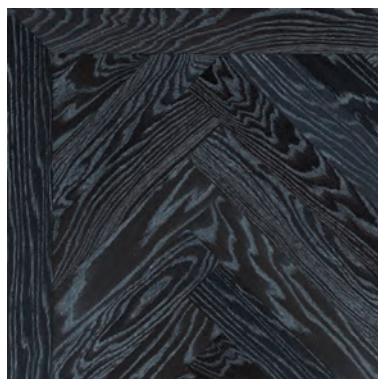
New ID 929



New ID 938



New ID 1170 - Gold



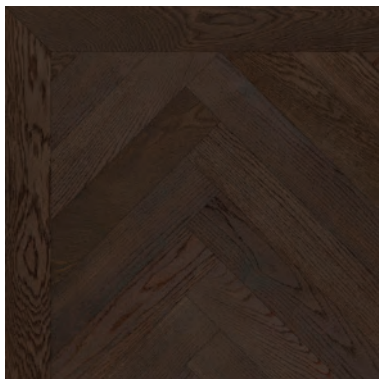
New ID 1171 - Silver



New ID 497



New ID 512



New ID 920



New ID 921



New ID 912 - Aged



New ID 919 - Aged



New ID 939



New ID 941



New ID 924 - Aged



New ID 925 - Aged



New ID 521



New ID 569



New ID 943 - Aged



New ID 932 - Aged



CHEVRON COLLECTION



New ID 904

Our **timeless chevrons** are produced to order. Available in the dimensions shown on page 7 and in our bespoke range of 28 finishes.

Alternatively we can produce chevrons in any size to suit your project so please enquire for further details.



New ID 901



New ID 902



New ID 419



New ID 903



New ID 904



New ID 910 - Matt



New ID 911 - Satin



New ID 916



New ID 922



New ID 923



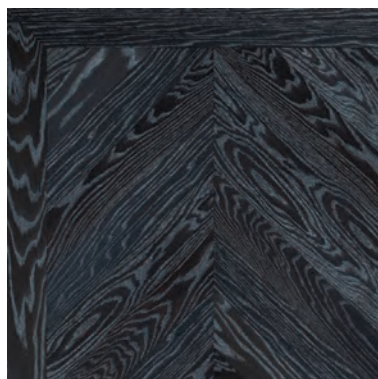
New ID 929



New ID 938



New ID 1170 - Gold



New ID 1171 - Silver



New ID 497



New ID 512



New ID 920



New ID 921



New ID 912 - Aged



New ID 919 - Aged



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New ID 941



New ID 924 - Aged



New ID 925 - Aged



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New ID 569



New ID 943 - Aged



New ID 932 - Aged

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